

HydroHoist Marine Group (HMG) recently made the transition to a more rigorous set of standards in order to join Rotek, the parent company's plastics division, in ISO 9001:2008 certification. By making this move, HydroHoist became the first boatlift company to comply with ISO standards, which complemented its position as the first and only hydro-pneumatic system on the market.

"I am proud to announce that HydroHoist Marine Group, Inc. is now certified ISO 9001:2008," said HydroHoist Marine Group CEO Mick Webber.

ISO (International Organization for Standards) is the world's largest developer of voluntary international standards. The ISO standards ensure that products and services are safe, reliable, and of the highest quality. For businesses, they reduce costs by minimizing waste and errors and increasing productivity. The standards also allow companies access to new markets because of the standardization across industries.

"Achieving this certification is fitting because the underlying philosophy of both ISO and HMG is 'Do what you say you will, when you say you will do it,'" said Webber.

ISO 9001:2008 requires the company to demonstrate its ability to consistently provide products that meet customer and applicable statutory and regulatory requirements. This allows for continual improvement of the system and the assurance of conformity to these strict standards for customer satisfaction.

"We were most specifically interested in meeting the requirements for the ISO 9001:2008 – which focuses on quality management, continual improvement, and customer satisfaction," Webber said.

ISO was founded in 1947, and since then has published more than 19,500 standards, covering all aspects of technology and business. From food safety to computers, and agriculture to healthcare, ISO impacts all areas of business. ISO is an independent, non-governmental comprised of members from the national standards bodies of 163 countries.

HMG, established in 1964, has similarly expanded from its original, lone focus on lifting boats to a more complete and diversified company. While the namesake of the company rests on boatlifts, which have taken root in many countries around the world, the overall brand encompasses HydroHoist Boatlifts, HyPower, and Rotek, forming HydroHoist Marine Group.